



County of Los Angeles CHIEF EXECUTIVE OFFICE

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October 18, 2012

To: All Department Heads

From: William T Fujioka
Chief Executive Officer

NOVEMBER 17, 2012 HOMEWALK

Five years ago, the United Way of Greater Los Angeles (United Way) created and launched HomeWalk, a 5K walk to raise awareness and funds to end homelessness. The United Way's Sixth Annual HomeWalk: "*The Walk to End Homelessness*," will take place on Saturday, November 17, 2012. The Chief Executive Office is soliciting County employees' involvement in this event. Together, we can help to make a meaningful difference in the lives of over 51,000 homeless men, women, and children.

The 2012 HomeWalk will consist of a non-competitive 5K course that entrants can walk or run in support of the United Way's "*HOME for Good*" initiative. Los Angeles Lakers star Kobe Bryant will once again serve as the face and champion for HomeWalk 2012. The funds raised via HomeWalk will help to increase access to permanent affordable housing, with supportive services like health care, mental health, job training, and case management for homeless families and individuals.

On October 2, 2012, the Board of Supervisors unanimously passed a motion proclaiming the County's support of the 2012 Homewalk. Please encourage your staff to participate in this event by visiting www.HomeWalkLA.org and clicking on the register tab. The Hilton Foundation has generously agreed to match every \$100 raised. Registration online is fast and easy. If your Department creates their own team, an individual must be designated as the "lead." Your lead will be responsible for recruiting walkers, promoting fundraising, and monitoring your Department's progress. The goal is to continue the County's trend of increasing our number of walkers and the amount of funds we raise each year. Please join the effort and help us surpass our 2011 County contribution of over 106 walkers and \$11,139 raised!

"To Enrich Lives Through Effective And Caring Service"

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Once your Departmental Team is registered, United Way will send a Welcome Packet that includes information about the 2012 HomeWalk. You can start fundraising immediately by downloading a donation form off the website. Please note that if an employee is unable to walk, they can sponsor an individual on the Team, donate a Team sponsorship, and/or become a virtual walker and make a general donation.

If you have any questions or require additional information, please contact Michael D. Castillo of the Chief Executive Office - Service Integration Branch at (213) 974-4652, or via email at mcastillo@ceo.lacounty.gov, or Vernon Webb, United Way, at (213) 808-6259, or via email at vwebb@unitedwayla.org.

WTF:AJ:LB
EB:MDC:km

c: Each Supervisor